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|  | **NOMINATION FORM**  **AWARD CATEGORY**  **INNOVATION – SME**  Offering innovative communications service or product to customers to drive industry growth and positive customer outcomes |

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| **IMPORTANT DATES** |  |
| Launch of the Awards/Nominations open | Monday, 19th February 2024 |
| **Nominations Close** | **Friday, 19th April 2024** |
| Announcement of Shortlist | Thursday, 6th June 2024 |
| Awards Dinner and Awards Presentations | Thursday, 18th July 2024 |

**ELIGIBILITY CHECKLIST:**

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| 1. The nominees Communication or Digital Platform company has fewer than **200 employees** in Australia. | 🞏 |
| 1. The nominee’s innovative service or product offering must be commercially available and have been introduced to the marketplace within 2023/24 or earlier. | 🞏 |
| 1. The nominee’s company is registered and operating in Australia (ABN on request). | 🞏 |
| 1. Nominee must own the IP of the solution which they are nominating for the award. | 🞏 |
| 1. This product or service has NOT won an ACOMM Award in the previous three years. | 🞏 |
| 1. Each section of the Nomination form has been completed. | 🞏 |
| The judges can only assess the nomination on the information and materials supplied on the nomination form, so we advise nominees to provide as much information as possible including the **suggested inclusions** and **supporting testimonials**. | |

**AUTHORISATION**

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| By submitting my nomination electronically, I hereby declare that the information provided for the 2024 ACOMM Awards entry is accurate and correct. I also agree to abide by the judging decisions made by the judging panel and their decisions will be accepted and final. | |
| **Name** |  |
| **Company** |  |

**CONTACT INFORMATION:**

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| **ORGANISATION NAME/COMPANY** |  |
| **NUMBER OF STAFF IN AUSTRALIA** |  |
| **CONTACT NAME** |  |
| **JOB TITLE** |  |
| **ADDRESS** |  |
| **PHONE** |  |
| **MOBILE** |  |
| **EMAIL ADDRESS** |  |

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| **Name of product or service nominated for this award.** |  |
| **Date product or service introduced to the market place.** |  |

**CRITERIA**: (Maximum 500 words each)

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| **1.** | **Describe the innovative product or service and its key benefits.** |  |
| **2.** | **What need does your new service/ product fulfil?** |  |
| **3.** | **What has been the take-up (and response) of the innovation so far?** |  |

**SUGGESTED INCLUSIONS:**

* Explain how the product/service was introduced to the market.
* What makes your offering innovative?
* How does your offering differ from those of your competitors?

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| **DO NOT FORGET TO INCLUDE SUPPORTING TESTIMONIALS.** |

**NOMINATION OVERVIEW:**

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| **Concise company profile overview.**  (max. 250 words) |  |
| **Short description of the entry.**  (max. 50 words) |  |
| **Please attach your Company Logo:** A high res (1MG in eps or aif) version of your company logo. The ACOMMS will only use your logo if your entry is shortlisted as a finalist in its given category. | |