



# NOMINATION FORM

## AWARD CATEGORY

### INNOVATION – LARGE COMPANY

Offering innovative communications service or product to customers to drive industry growth

IMPORTANT DATES	
Launch of the Awards/Nominations open	Monday, 22 <sup>nd</sup> February 2021
<b>Nominations Close</b>	<b>Friday, 21<sup>st</sup> May 2021</b>
Announcement of Shortlist	Wednesday, 7 <sup>th</sup> July 2021
Awards Dinner and Awards Presentations	Wednesday, 18 <sup>th</sup> August 2021

#### ELIGIBILITY CHECKLIST:

1. The nominees Communication or Digital Platform company has <b>over 200 employees</b> in Australia	<input type="checkbox"/>
2. The nominees innovative service or product offering must be commercially available and have been introduced to the market place within 2020/21 or earlier	<input type="checkbox"/>
3. The nominees company is registered and operating in Australia (ABN on request)	<input type="checkbox"/>
4. Nominee must own the IP of the solution which they are nominating for the award	<input type="checkbox"/>
5. This product or service has NOT won an ACOMMS Award in the previous three years. It is ineligible to enter the award that has won in the previous three years, with or without product enhancement	<input type="checkbox"/>
6. Each section of the Nomination form has been completed	<input type="checkbox"/>

The judges can only assess the nomination on the information and materials supplied on the nomination form, so we advise nominees to provide as much information as possible including the **suggested Inclusions** and **supporting testimonials**.

#### AUTHORISATION

By submitting my nomination electronically, I hereby declare that the information provided for the 2021 ACOMM Awards entry is accurate and correct. I also agree to abide by the judging decisions made by the judging panel and their decisions will be accepted and final.

Name	
Company	

This nomination should be completed and returned to [k.sideris@commsalliance.com.au](mailto:k.sideris@commsalliance.com.au)  
by  
5.00 pm on Friday 21<sup>st</sup> May 2021.

**LATE NOMINATIONS WILL NOT BE ACCEPTED OR ELIGIBLE.**

# ACOMMS AWARD CATEGORY: INNOVATION – LARGE COMPANY

## CONTACT INFORMATION:

ORGANISATION NAME/COMPANY	
NUMBER OF STAFF IN AUSTRALIA	
CONTACT NAME	
JOB TITLE	
ADDRESS	
PHONE	
MOBILE	
EMAIL ADDRESS	

Name of product or service nominated for this award	
Date product or service introduced to the market place.	

## CRITERIA: (Maximum 500 words each)

1.	Describe the innovative product or service and its key benefits.	
2.	What need does your new service/ product fulfil?	
3.	What has been the take-up (and response) of the innovation so far?	

## SUGGESTED INCLUSIONS:

- Explain how the product/service was introduced to the market.
- What makes your offering innovative?
- How does your offering differ from those of your competitors?

**DO NOT FORGET TO INCLUDE SUPPORTING TESTIMONIALS.**

## NOMINATION OVERVIEW:

Concise company profile overview. (max. 250 words)	
Short description of the entry. (max. 50 words)	
<b>Please attach your Company Logo:</b> A high res (1MG in eps or aif) version of your company logo. The ACOMMS will only use your logo if your entry is shortlisted as a finalist in its given category.	
<i>If you agreed for your nomination to be eligible to feature in The Australian (see cover page)</i>	
Quote for The Australian <i>from an appropriate company representative)</i>	
<b>Please attach a photo:</b> to run alongside the news story	

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