|  |  |
| --- | --- |
|  | **NOMINATION FORM****AWARD CATEGORY****BEST MOBILE SOLUTION** Offering innovative mobile service solutions or products to customers |

|  |  |
| --- | --- |
| **IMPORTANT DATES** |  |
| Launch of the Awards/Nominations open | Monday, 22nd February 2021 |
| **Nominations Close** | **Friday, 21st May 2021** |
| Announcement of Shortlist | Wednesday, 7th July 2021 |
| Awards Dinner and Awards Presentations | Wednesday, 18th August 2021 |

**NOMINATION CHECKLIST:**

|  |  |
| --- | --- |
| 1. This Award is open to companies offering mobile solutions.
 | 🞏 |
| 1. The company's new mobile solution must be commercially available and have been introduced to the market place within 2019/20 or earlier.
 | 🞏 |
| 1. The nominees company is registered and operating in Australia (ABN on request)
 | 🞏 |
| 1. Nominee must own the IP of the solution which they are nominating for the award
 | 🞏 |
| 1. This solution or product has NOT won an ACOMMS Award in the previous three years. It is ineligible to enter the award that has won in the previous three years, with or without enhancement.
 | 🞏 |
| 1. Each section of the Nomination form has been completed
 | 🞏 |
| The judges can only assess the nomination on the information and materials supplied on the nomination form, so we advise nominees to provide as much information as possible including the **suggested Inclusions** and **supporting testimonials**. |

**AUTHORISATION**

|  |
| --- |
| By submitting my nomination electronically, I hereby declare that the information provided for the 2021 ACOMM Awards entry is accurate and correct. I also agree to abide by the judging decisions made by the judging panel and their decisions will be accepted and final. |
| **Name** |  |
| **Company** |  |

**CONTACT INFORMATION:**

|  |  |
| --- | --- |
| **ORGANISATION NAME/COMPANY** |  |
| **NUMBER OF STAFF IN AUSTRALIA** |  |
| **CONTACT NAME** |  |
| **JOB TITLE** |  |
| **ADDRESS** |  |
| **PHONE** |  |
| **MOBILE** |  |
| **EMAIL ADDRESS** |  |

|  |  |
| --- | --- |
| **Name of mobile product or service.** |  |
| **Date of mobile product or service.** |  |

**CRITERIA**: (Maximum 500 words each)

|  |  |  |
| --- | --- | --- |
| **1.** | **Describe the innovative mobile product or service.** |  |
| **2.** | **Explain how the mobile solution was introduced to the market.** |  |
| **3.** | **What is the market uptake to-date?** |  |

**SUGGESTED INCLUSIONS:**

* What customer need does your new mobile service/product fulfil?
* How does your offering differ from those of your competitors?

|  |
| --- |
| **DO NOT FORGET TO INCLUDE SUPPORTING TESTIMONIALS.** |

**NOMINATION OVERVIEW:**

|  |  |
| --- | --- |
| **Concise company profile overview.**(max. 250 words) |  |
| **Short description of the entry.**(max. 50 words) |  |
| **Please attach your Company Logo:** A high res (1MG in eps or aif) version of your company logo. The ACOMMS will only use your logo if your entry is shortlisted as a finalist in its given category. |
| *If you agreed for your nomination to be eligible to feature in The Australian (see cover page)* |
| **Quote for The Australian***from an appropriate company representative*) |  |
| **Please attach a photo:** to run alongside the news story |